

# LEADing Career Resources

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# What Questions Can We Answer With LMI?

Who's hiring?

Which areas have the highest wages?

Where can I find workers?

What jobs are available?

What are the hiring trends?

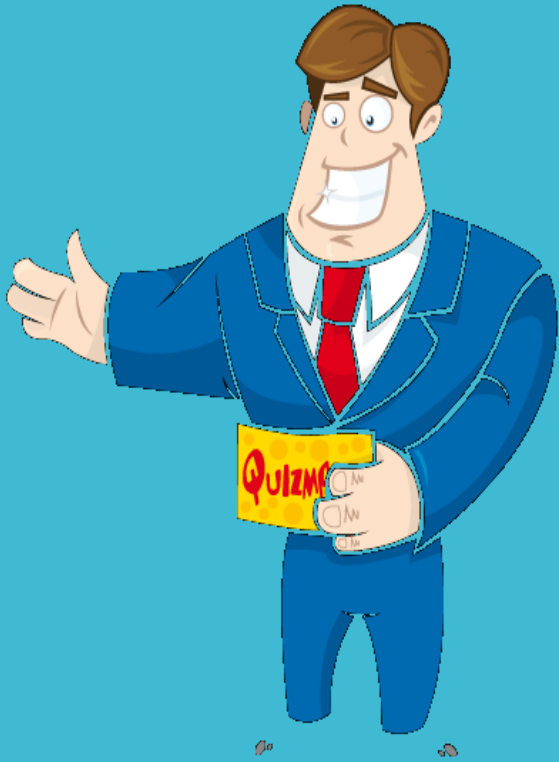
Which industries are growing?

What are the requirements of this job?

How much does an occupation pay?

What is the unemployment rate?

How many people in the area are employed?



Which of these Occupations are 5 – Star Jobs in North Carolina?

- a. Food Service Managers
- b. Elementary School Teachers
- c. Web Developers
- d. Computer Hardware Engineers

What is a 5-  
Star Job?





# 526 Jobs Rated

**15%** ★★★★★

**27%** ★★★★

**23%** ★★★

**27%** ★★

**8%** ★



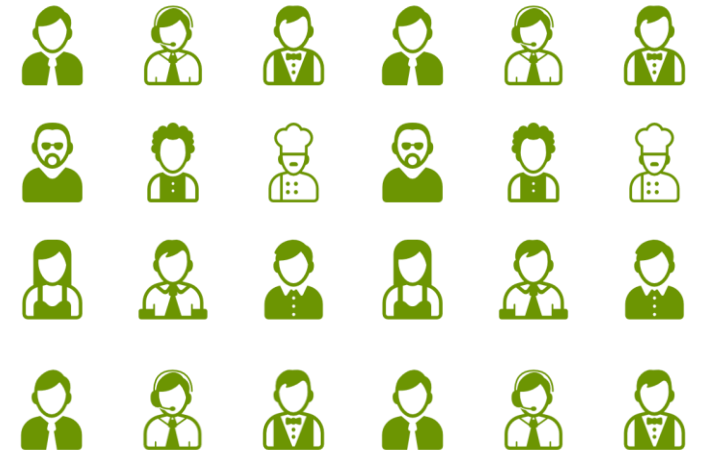
**Average  
Wage**



**Growth  
Rate**



**# of Job  
Openings**



[www.nccareers.org](http://www.nccareers.org)



CAREER TOOLS AT-A-GLANCE PRINTABLE GUIDES ▾

## WELCOME TO NCCAREERS.ORG

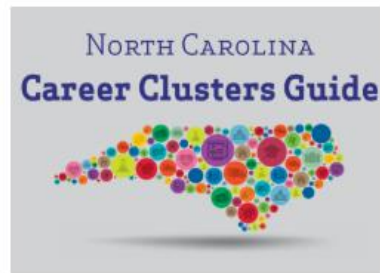
Planning your career? Providing job search counseling? Finding labor market information? NCCareers.org has just what you're looking for!

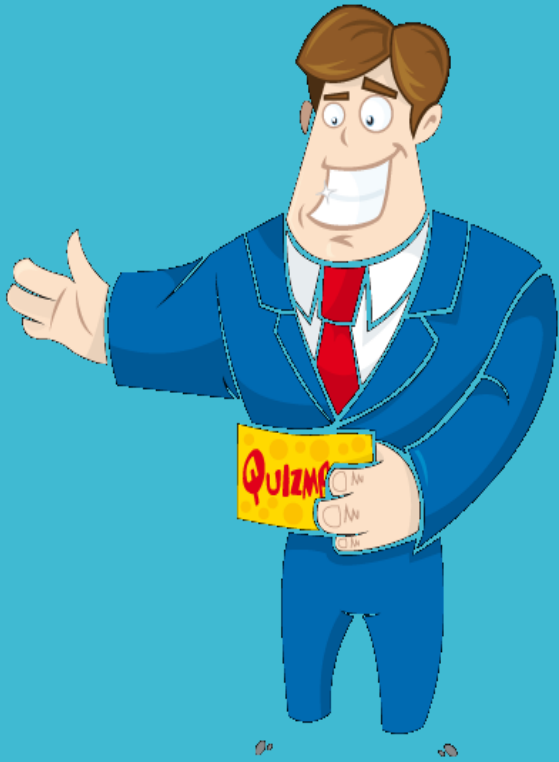
You will find valuable resources that can assist you in exploring careers, including detailed information on occupational ratings, job duties, education/ training, wages, employment outlook, and more.





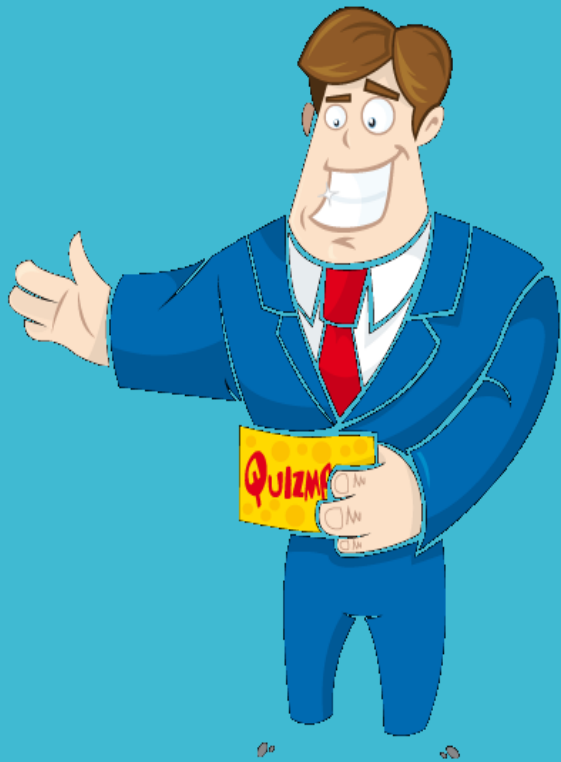
## CAREER TOOLS



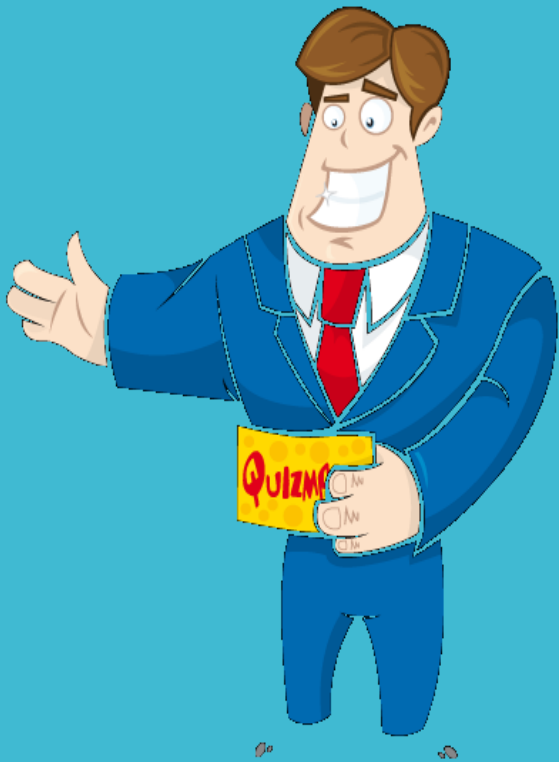


Which of these Occupations are 5 – Star Jobs in North Carolina?

- a. Food Service Managers
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- a. Food Service Managers
- c. Web Developers



Which Occupation is Projected to Add the most **New** Jobs between 2017 and 2026?

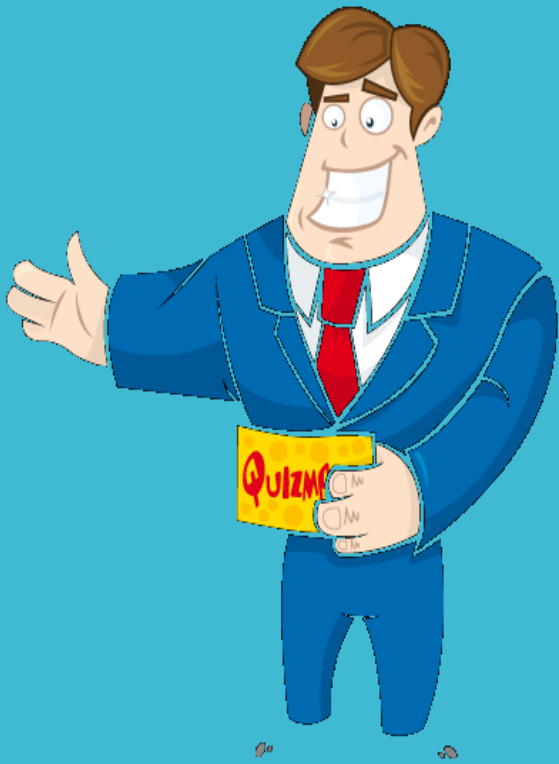
- a. Software App Developers
- b. Accountants and Auditors
- c. Childcare Workers
- d. Secretaries & Admin Assistants (not executive or healthcare)



EMPLOYMENT  
PROJECTIONS

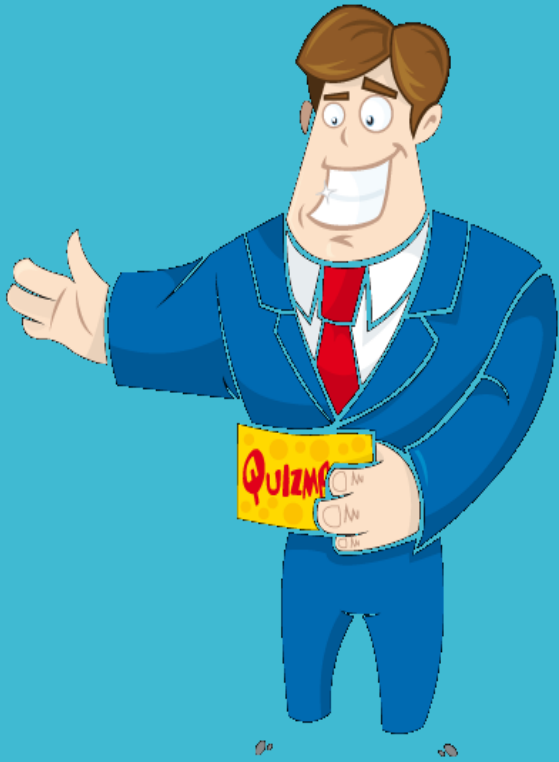


b. Software App Developers are projected to add 8,782 new jobs from 2017 to 2026



How many students graduated with engineering degrees in UNC System Schools during the 2013 – 2014 school year?

- a. 2,500
- b. 1,000
- c. 1,750
- d. 3,250



**NC TOWER**

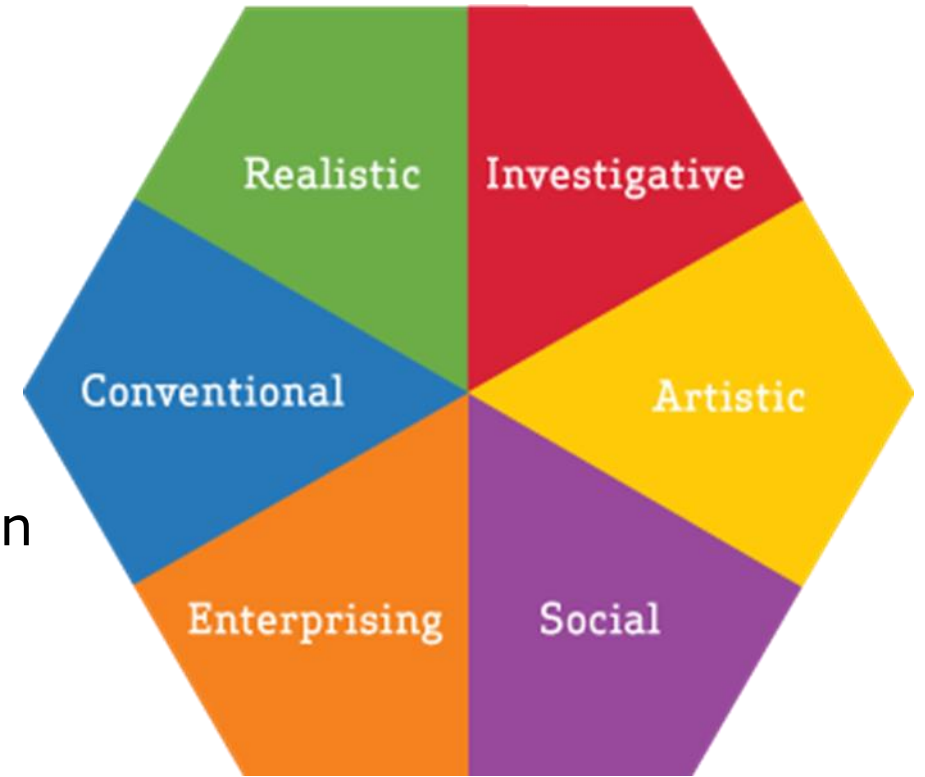
c. 1,750

Those graduates had a  
median annual wage of  
\$64,649

# How would a career counselor use NCcareers?

## Link assessments results to Occupations through Interest Profiler:

- Identify work interests through Interest Profiler
- Gives ideas about tasks a person may enjoy doing
- Links to occupations via Holland Codes accessible in Star Jobs
- Review job postings in NCWorks

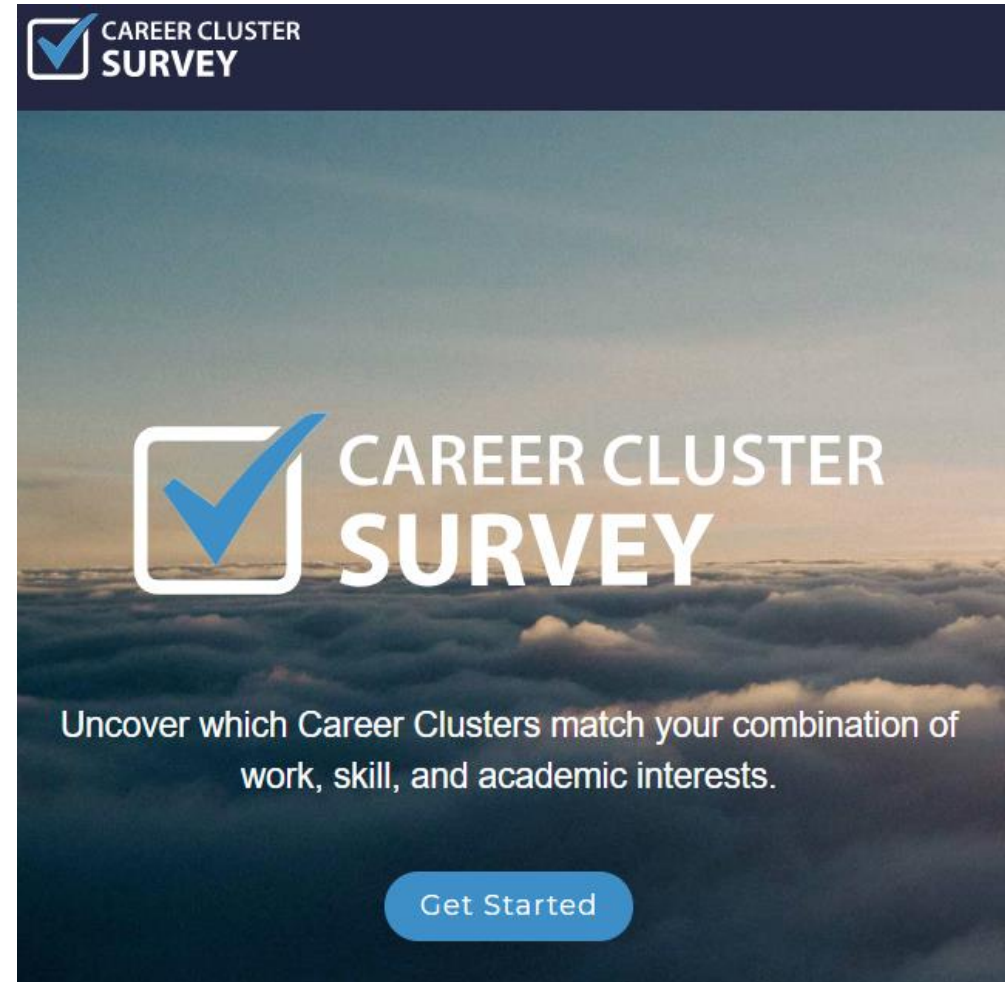




# Career Cluster Survey

## Assesses


- Activity Interests
- Personal Qualities
- Academic Interests



Based on Oklahoma Dept of Career Tech

# Practical Ways to use Career Cluster Survey



- Identifies your top CTE Career Clusters & Pathways
- Links to info about each cluster & resources in the Career Cluster Guide
- Links to occupations via accessible in Star Jobs

 CAREER CLUSTER SURVEY

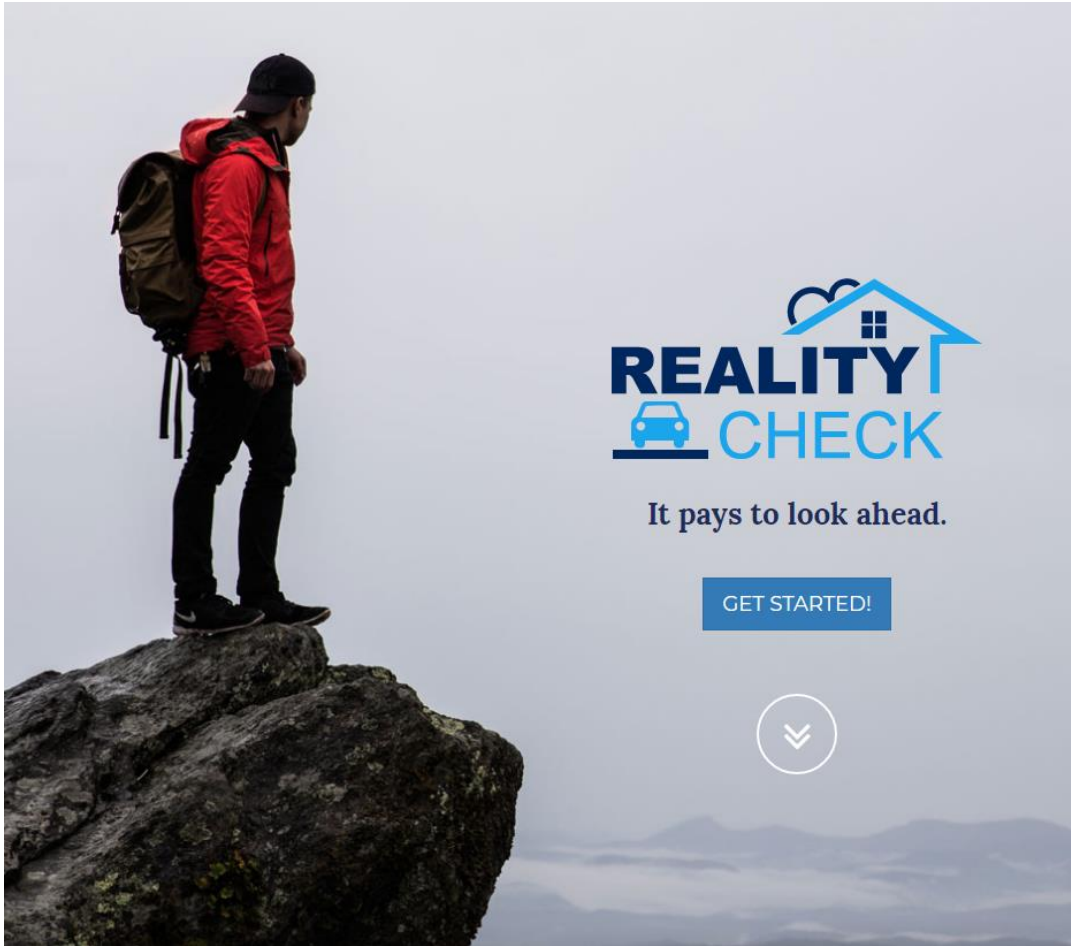
HOME ABOUT

## Further Explore Your Clusters of Interest

Select a Career Cluster below to learn more about that cluster. Select a Pathway to view the occupations in that field, their wages, growth potential, and job requirements.

Score	Career Cluster	Career Pathway
9	 Government & Public Administration	<ul style="list-style-type: none"><li>• <a href="#">Foreign Service</a></li><li>• <a href="#">Governance</a></li><li>• <a href="#">National Security</a></li><li>• <a href="#">Planning</a></li><li>• <a href="#">Public Management &amp; Administration</a></li><li>• <a href="#">Regulation</a></li><li>• <a href="#">Revenue &amp; Taxation</a></li></ul>
8	 Marketing	<ul style="list-style-type: none"><li>• <a href="#">Marketing Communications</a></li><li>• <a href="#">Marketing Management</a></li><li>• <a href="#">Marketing Research</a></li><li>• <a href="#">Merchandising</a></li><li>• <a href="#">Professional Sales</a></li></ul>

# Practical Ways to Use Reality Check



- Understand costs required for your desired lifestyle
- Help with budgeting tool evaluating priorities
- Determine needed wage
- Links matching occupations through Star Jobs

# Find Local Businesses

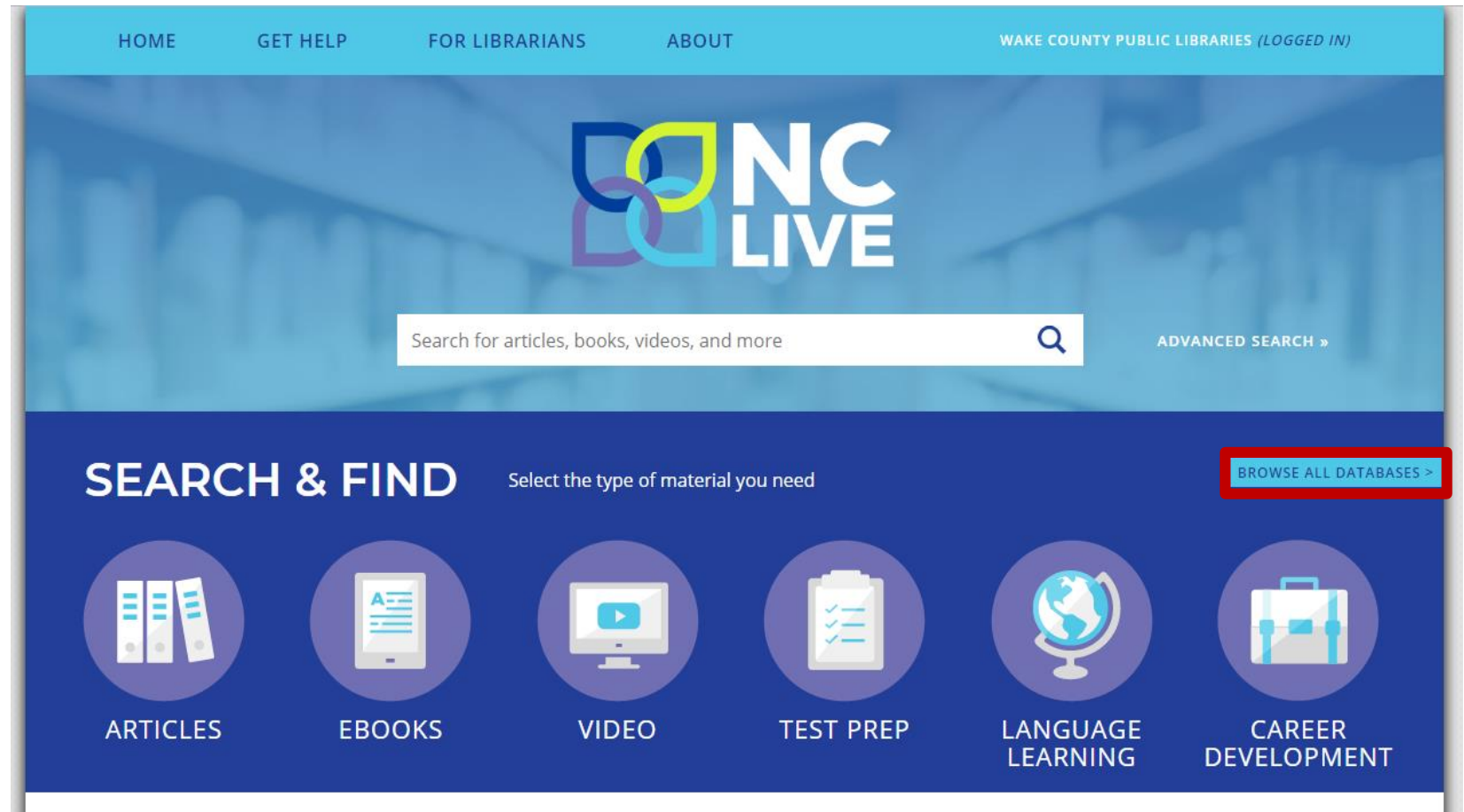
**ReferenceUSA** via  
**NCLive.org**

Multiple sources to use  
with the same  
information, including

- NCWorks Online
- AccessNC

NCLive is easiest

- Need a free public  
Library ID &  
Password



ReferenceUSA via  
www.NClive.org

# Find Local Businesses



[ABOUT US](#) [HOW DO I ACCESS?](#) [DATABASES](#) [LEARNING CENTER](#) [FAQ](#)

The premier source of information  
for reference and research

Offers Accurate Data on 57M Businesses and 314M Consumers

## Available Databases

Select a Database to Get Started

### U.S. Businesses

57 Million Businesses

[Closed Businesses](#)

[SEARCH](#) [MORE INFORMATION](#)

### Canadian Businesses

2.1 Million Businesses

### U.S. New Businesses

2.0 Million New Businesses

### U.S. Standard White Pages

160 Million Residents

### U.S. Historical Businesses

243 Million Historical Records

### U.S. Jobs / Internships

2.5 Million Job Postings

### U.S. Healthcare

1.2 Million Physicians & Dentists

### U.S. Consumers / Lifestyles

314 Million Individuals

## U.S. Businesses

The U.S. Business database contains a total of 57 million businesses including 16 million verified and 41 million unverified businesses that are updated weekly. It is the only business database that is enhanced with more than 24 million phone calls per year providing you with the most accurate data possible.

Selection Criteria include:

Company name, Executive title, Business type, Sales volume, Employee size, Year established, And more...

Use **Quick Search** to find what you need with a few clicks or use our powerful **Advanced Search** to fine tune your search.

ReferenceUSA via  
[www.NClive.org](http://www.NClive.org)

# Find Local Businesses

referenceUSA®

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[DATABASES](#)

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[FAQ](#)

## U.S. Businesses Database

Quick Search

Advanced Search

[Collapse All](#) [Select All](#)

[Company Name](#)

☐ Company Name

[Executives](#)

☐ Executive Name

☐ Executive Title

☐ Executive Gender

☐ Executive Ethnicity

[Business Type](#)

☐ Keyword/SIC/NAICS

☐ Major Industry Group

[Geography](#)

☐ Map Based Search

☐ City / State

☐ Metro Area

☐ ZIP Codes

☐ Radius

☐ County



### To start your search...

Click on the headings to the left to start your search. If you are uncertain what to search for, look for Search Tips within each section to help you along the way.

To further customize your search, select the Record Type you would like to search below to ensure you get the records you are looking for.

#### Record Type

[Search Tips](#) [Collapse](#)

- ☒ **V** Verified Businesses (Phone verified and quality checked)
- ☐ **U** Include Unverified Businesses (Not yet fully verified, may not be accurate)
- ☐ **C** Include Closed / Out of Business Records (Suspected to be out of business)

[VIEW RESULTS](#)

[UPDATE COUNT](#)

**RECORD COUNT**  
**15,529,914**  
**BUSINESS HISTORY**  
[more info](#)

[CLEAR SEARCH](#)

[Back To Top](#)

# Why use NCcareers?

- NCcareers reaches individuals that may not access NCWorks
  - Students / Teachers
  - Individuals not necessarily looking for work / a new job
- Some tools & Assessments not available in NCWorks
  - Reality Check
  - NC TOWER for Education Outcomes
- Access to printable materials
- Design may work better with some users



# Coming Early 2020...

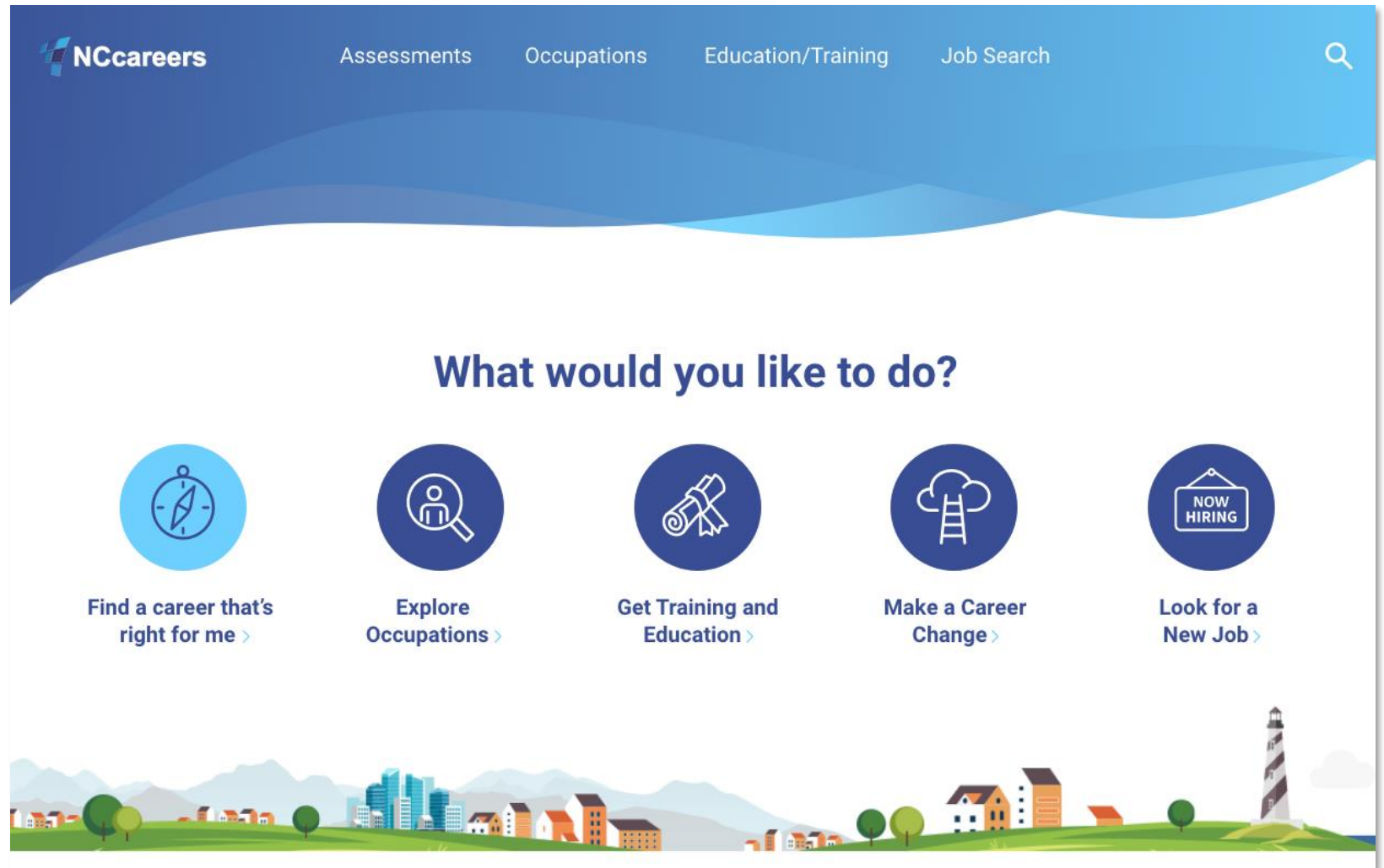
- Completely NEW Nccareers.org
- One-Stop for Career Info
- Multi-Agency Partnership
- Assisting all NC from middle-school through adulthood





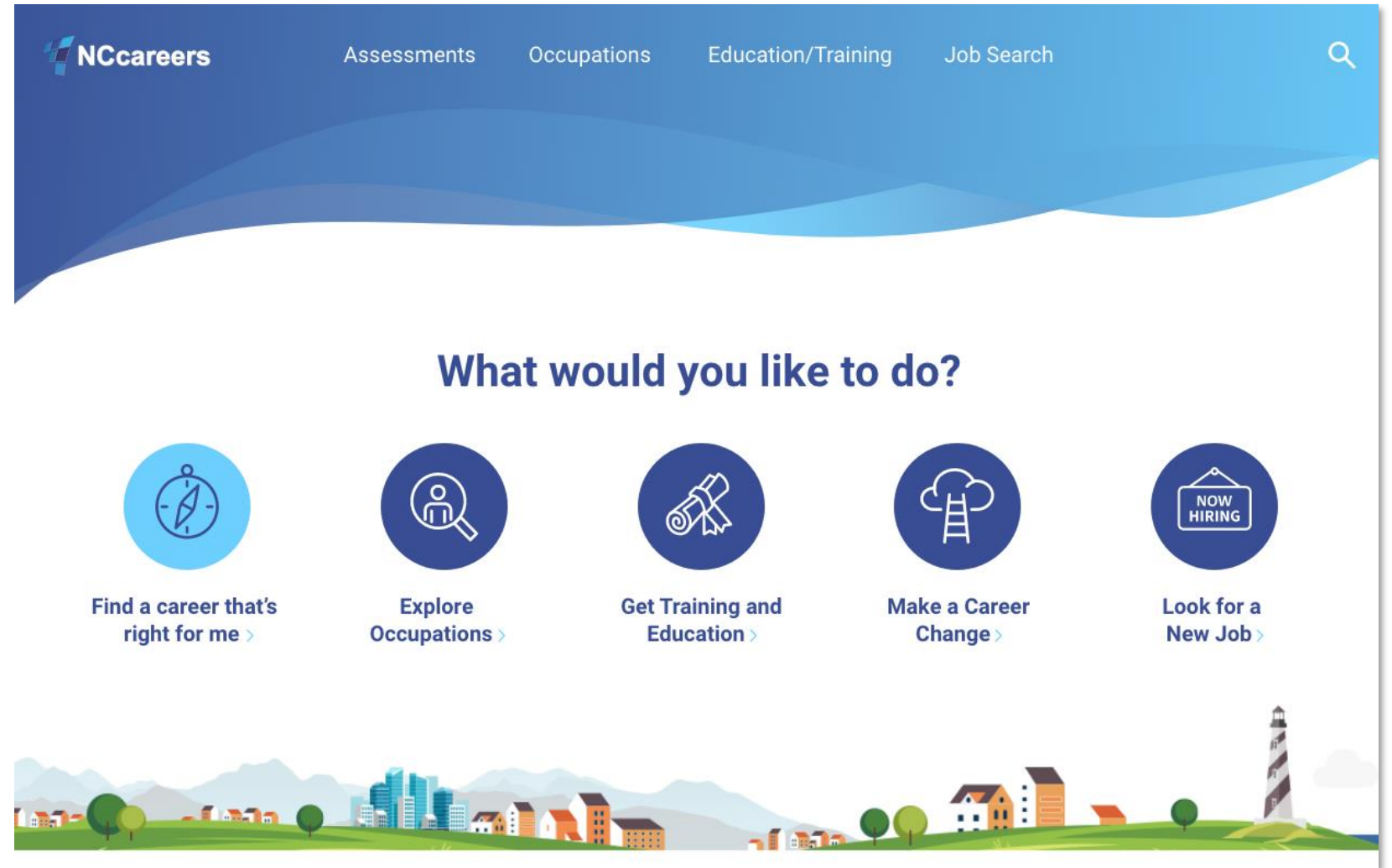
# How will the NEW NCcareers be Different?

- Easier to Navigate
- Focus on career exploration journey
  - Assessments
  - Occupations
  - Training & Ed
  - Career Planning & Progression
  - Jobs & Job Prep
- Better Occupation Filtering



# How will the NEW NCcareers be Different?

- Additional data & tools
  - Career Tree linking connected jobs
  - Higher Ed ROI Calculator
- Stronger Connections to Info & Resources
- Ability to Save Work





# Thank you!

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NC Economic Trends  
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[www.nccommerce.com/news/  
the-lead-feed](http://www.nccommerce.com/news/the-lead-feed)



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